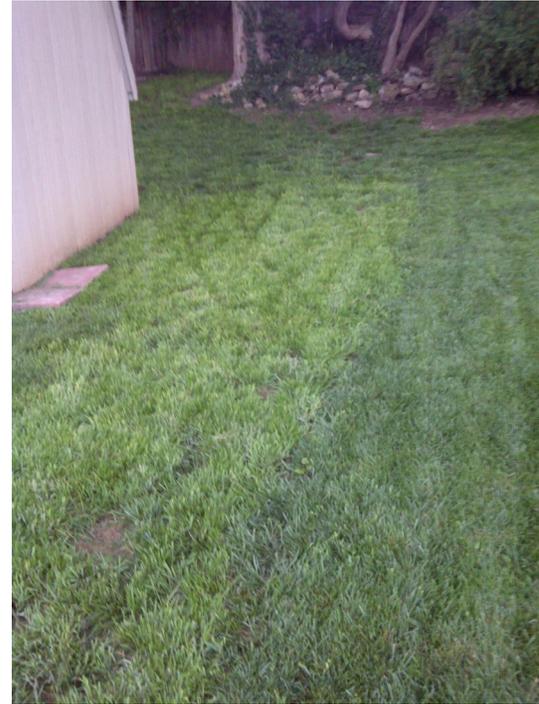




START WITH THE RIGHT SEED

Before you buy grass seed this year, we strongly urge you to learn why this difference is so obvious **BEWARE OF BIG BOX STORE LOW FESCUE PRICES!!**

Please take a good look at this unretouched photo. The lighter green grass on the left is Kentucky-31 (K-31) fescue and the grass behind and to the right of it is turf-type tall fescue. The only difference is the **type** of grass-not a water or fertility issue. **Big box stores and garden centers advertising K-31 and low fescue prices are not doing you, or your lawn any favors.** K-31 is a pasture grass grown in Missouri. Turf-types are grown in Oregon just for lawns and athletic fields. K-31 is an open, coarse textured and light green grass that can't match the turf-types for color, density and overall attractiveness. No amount of lawn management will change that comparison and just one of the reasons why *Soil Service Garden Center* does not sell K-31.



WHO PLANTED THE "ORCHARD" IN THE LAWN?

As if all the above isn't enough, we see a common theme from homeowners who bought the "cheap" K-31. **Orchardgrass is also grown in Missouri and sold as a pasture grass. It's a perennial that almost always contaminates K-31** and why this weedy grass comes along for the ride with K-31. Unfortunately, the only way to get rid of it is to kill it with Roundup or pull it out. Not much fun!



ABOUT SOIL SERVICES' KC ENDURANCE AND KC MARATHON SEED

We won't discuss all the behind the scenes details about **Soil Services' KC Endurance (turf-type tall fescue blend)** or **KC Marathon (bluegrass/fescue mix)** but here are the bullet points:

- Based on multi-year university trials across the grass transition zone (where we live) we give our seed supplier a list of fescue varieties for our blends/mixes that we think have the best overall performance in KC.

Soil Service Garden Center, Inc.

"Kansas City's One-Stop Garden Shop" Since 1934

Phone: 816/ 444-3403

www.SoilService.com

Fax: 816/ 444-4449

START WITH THE RIGHT SEED (page2)



Grass seed is, by federal law, tested for purity, germination, crop seed and weed seed. **KC Endurance and KC Marathon are 0.00% crop and 0.00% weed seed, the cleanest you can buy. Now that you know the rest of the story we suggest our seed is an excellent value!!!!**

And don't forget to use Ferti-lome Seed Starter fertilizer the same day you seed to help it get off to a faster, healthier start! Then follow up with higher nitrogen Ferti-lome Lawn Food Plus Iron mid-late September and Ferti-lome Winterizer in late Oct/November.



KC Endurance®

Fescue - Best Adapted
Grass For Kansas City

Soil Service developed KC Endurance® fescue blend. After reviewing several years of research data from NTEP (*National Turfgrass Evaluation Program*) and TWCA (*Turfgrass Water Conservation Alliance*), we chose varieties best suited for Kansas City's transition zone climate using

these NTEP & TWCA criteria:

Overall transition zone quality of color, density, texture, disease, drought, heat tolerance and shade survival (for lawns with large tree canopies).

KC Marathon®

Designed To Go The Distance

Soil Services' KC Marathon is our most popular seed mix, and for good reasons. We combine turf-type tall fescues with rhizome (runner forming) bluegrass, to give you a durable lawn that holds up better to traffic from kids/pets than either grass alone. Both grass types have excellent tolerance to sunny areas, while fescue is superior to bluegrass in shade. The result is outstanding performance in both sun and shade.

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